Ideas, Visions and Reality:

Looking back on 20 years of community work

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Speaker Introduction

- Marc-André Lemburg
 - Python since 1994
 - Studied Mathematics
 - CEO eGenix.com GmbH
 - Consulting CTO and Senior Solutions Architect
 - EuroPython Society Fellow
 - Python Software Foundation Fellow
 - Python Core Developer
 - Based in Düsseldorf, Germany
 - More: http://malemburg.com









Agenda

- Introduction
- Helping Python grow
- Lessons learned



How to help Python and its community grow and prosper

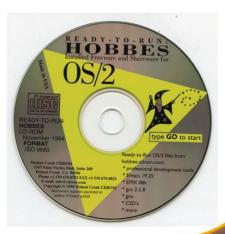
- Main insight: It's not only about writing code
- Help is needed in many areas as well:
 - Marketing, e.g. create a buzz
 - Documentation, e.g. tutorials or guides
 - Community building, e.g. meetups or OSS
 - Event organization, e.g. conferences
 - Design, e.g. make projects stand out
 - Legal, e.g. trademarks
 - Infrastructure, e.g. manage deployments



Let's take a tour...

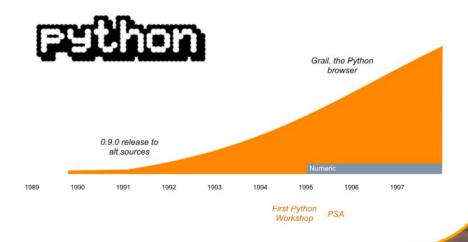
I discovered Python in 1994 and immediately fell in love with the language.

Since then, I wanted Python to grow, prosper and have a huge following in IT.



Loved the language, but also the community and challenges

- Very elegant language (coming from a C background)
- Lots of very smart people (Guido, Tim, Raymond, etc.)
- Relatively small community in the early days (late 1990s)
- Lots of potential for improving / extending
 - Python itself
 - the organizations around Python
 - the conference landscape

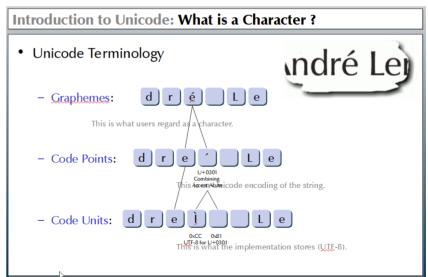


Python projects & Core Development

 My "mx Extensions", e.g. mxDateTime, mxODBC, mxTextTools, etc.



- Unicode integration in Python 1.6 / 2.0
- platform module
- pybench
- (many smaller things in Python)
- Python DB-API



Python Software Foundation (PSF) projects

- PSF founded in 2001
- Fund raising for the PSF
- pycon.org
- Marketing material
- Conference kits
- Domain management



- Job board
- Events calendars
- Trademarks
- Python brochure
- Python Wiki







EuroPython: Starting the conference series

- First EuroPython conference in 2002 in Charleroi, Belgium
 - Lots of different parties
 - Lots of opinions
 - Lots of fights
 - Many strong egos
 - Lots of passion
- Implemented by a small executive team
- First major community run Python conference

- Community
 - Many small companies
 - Zope was big at the time
 - Only major conference was in the US (Foretec's IPC)



EuroPython Society (EPS)

- EPS founded in 2004
- Organizational development
 - Local team + EPS Board
 - EuroPython Workgroups
 - Turned fully remote
 - Took on full financial risk
 - Extended mission to support Python in Europe
 - Created a grants program



EuroPython Society

Organizers of the EuroPython conference series. Working for the Python community.

• Today

- Budget: 600k EUR
- DR Buffer: around 600k EUR
- International VAT handling
- Trademarks in EU and US
- Grants program

EuroPython Society

Organizers of the EuroPython conference series. Working for the Python community.

Python Meeting Düsseldorf

- Local user group in Düsseldorf
- Founded in 2012
- Meetings every quarter
 - 10-25 people per meeting
 - Many regulars
- 1200+ Meetup members
- A lot less formal than the other communities

• Lots of fun



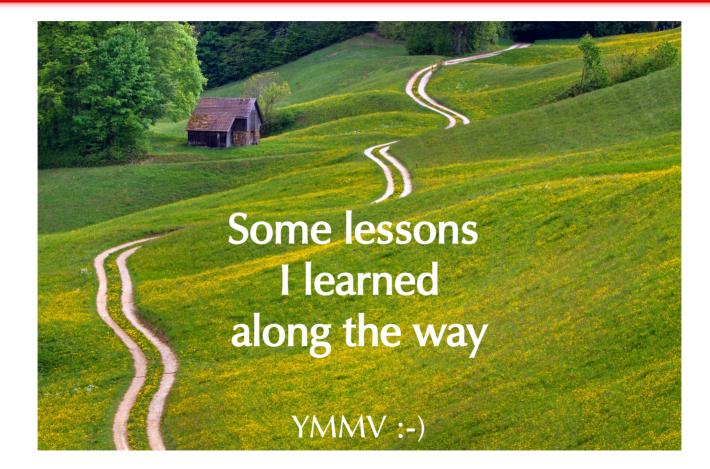
More than 20 years of OSS and community work

- Python Core Developer
 - 1997 2012: active coding
 - 2012 today: advisory role
- Python Software Foundation
 - 2001 today: Fellow membership
 - 2002 2004: PSF Board Member
 - 2010 2016: PSF Board Member

- EuroPython
 - 2002: Executive Committee
 - 2012 2021: EPS Board Member
 - 2017 2021: EPS Chair
- Python Meeting Düsseldorf
 - 2012 today: quarterly meetings



Looking back



Challenges

- Time management
- Paradox: Having to fight for doing good
- Endless discussions to convince people
 - Cultural differences in perspectives / values / priorities
 - People's agendas
 - Strong egos
 - Different perspectives on execution / management



Motivation

- You need to find your own "fusion reactor" as energy source
 - Love for Python / growing Python
 - Love for collaborative work
 - Taking on a challenge / working towards a (higher) goal
- Rarely a case of recognition
 - People often take your efforts for granted
 - Few people thank you for your work
- Rarely a case of monetary advantages
 - You most likely won't get compensated for your work
 - If you're lucky, some of your expenses will get covered



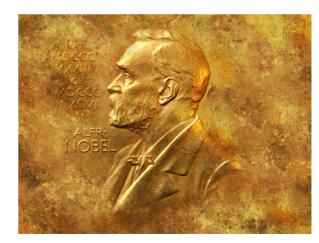
Endurance

- OSS and community work aren't always fun
 - Lots of boring work to do
 - Little feedback or input from others
 - Complaints from users, attendees, co-workers, your family, ...
 - There isn't always a set goal to reach
- Plan for difficult times
 - Take a break, if possible
 - Directly approach people for help
 - Consider complaints, but avoid lengthy discussions
 - Stop, when things get unbearable



Recognition

- Don't expect lots of recognition for your work
 - Doing so can be very demotivating
 - Recognition is a nice to have, but not essential
 - Listen to your own motivation
- Reward yourself, when you've reached a goal
 - Don't expect or wait for others to do so
- If you do get recognition...
 - Use it as an energy source for your motivation
 - Use it in discussions on future projects
 - Use it in your CV, LinkedIn, blog, etc. to get the attention you deserve



Dealing with pushbacks

- Not everyone will like your ideas or projects
 - Be ready to argue for your ideas
 - Find a balance between effort to discuss and effort to implement
 - Stop discussions early, when it's clear you won't win
- Consider implementing your ideas on your own
 - This may involve having to find new partners
 - Which may be easier than you think the Python community is large
- Put the ideas on hold for a year or two
 - Wait for new people to be in charge
 - Wait for perspectives to change

18:25

Dealing with attacks

- When working in the open, you create an attack surface
 - Some people love to use this against you.
 Their motivation is not always clear
 - Attacks always hurt. Try to not take them personally
 - It's almost always just a few people, even though it may seem otherwise
- In OSS and community work, avoid closing in to mitigate
 - Often enough, staying open helps
 - Ignoring attacks or simply slowing down things usually is the best strategy
 - Attackers tend to lose interest after a while
- Ask others for help
 - Talking to others can be a great way to reduce stress and learn new perspectives



Always look on the bright side of life... 🎜 🎝 🎜

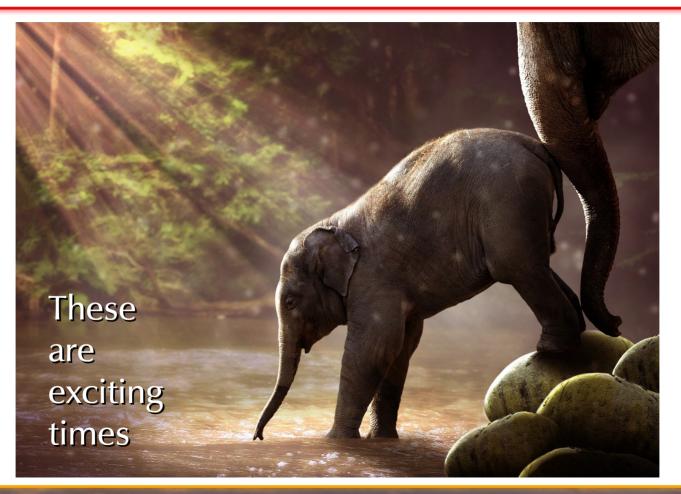


Main takeaways from this talk

- It's easy to find something to work on to help grow Python
 - There are plenty of options
 - All kinds of skill sets are needed
- Make sure you enjoy what you're doing
 - Don't take pushbacks / attacks personally
 - Take breaks when needed
 - Reward yourself



Never stop to learn and try out new things...



Thank you for your attention !



Time for discussion

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References

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